

Cambridge Healthtech Institute & BioIT World's

Bridge to Pop Health **EAST**



> Achieving Quality and Value through Predictive Analytics, Population Health, Care Coordination

MAY 14-15, 2018 · SEAPORT WORLD TRADE CENTER · BOSTON, MA

Bridge to Pop Health will bring together thought leaders from the payer, provider, healthcare finance, analyst, technology platform and vendor communities for insightful discussions on implementing a population health management strategy in the transitional space between fee-for-service and value-based care.



We are looking for conference underwriters and partners!

If you are a service provider, technology developer, analytics vendor, population health platform or solutions provider in the healthcare space and serve hospitals, healthcare providers and population health departments we would like for you to be an underwriter of the program.

For additional details, please contact:

Patty Rose, Sr. Manager Business Development
781-972-1349 | prose@healthtech.com

Conference Programs



TRACK 1:
Integrating your Predictive Models into your Clinical workflow



TRACK 2:
Innovation in Clinical Care delivery in a Value-Based World

BridgeToPopHealth.com/EAST

[MORE DETAILS](#)



Items Included in ALL Program Underwriter Packages & Partnerships:

- Three (3) conference registrations in addition to speaker; plus discount for colleagues
- Table will be provided for each underwriter for literature distribution
- Corporate logo in the final conference brochure
- Corporate logo on the conference proceedings link emailed post-conference to all participants
- Corporate logo with link on the event web site
- On-site signage designating your company as a program underwriter
- Pre- & post-conference attendee lists for one-time usage
- Promotion and marketing support. Efforts include special discount codes for your referrals and customized content/graphics for you to email and share on social media and other channels



Plus your choice of ONE of the following opportunities:

Program Underwriter - Continental Breakfast

Exclusive Opportunity—Only One Available

Program Underwriter – 30-Minute Luncheon Presentation

Two Presentation Slots Available

Program Underwriter - Cocktail Reception

Exclusive Opportunity—Only One Available

Program Underwriter – 15-Minute Presentation

Two Presentation Slots Available

To learn the specific details of what is included within each of these program underwriter packages, please contact:

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Who Will Attend?

- CMIOs, CMOs, innovation officers, medical directors
- Leaders and directors of IT/IS, analytics, healthcare informatics, clinical ops, data science, and clinical informatics
- Heads of pop health, population health information management (PHIM), quality improvement, and healthcare innovation
- Care coordinator leaders, care managers, and physician leaders

Promotion & Marketing Support

Our marketing team provides the resources you need to promote your role in the event to your network! Efforts include special discount codes for your referrals and customized content/graphics for you to email and share on social media and other channels.



#BridgeToPopHealth

Become a Program Underwriter at Bridge to Pop Health East

Be a corporate partner and program underwriter of this unique event and join an executive audience in an intimate setting to discuss the issues important to us all. All packages include prominent placement of your corporate branding in web and print, on-site signage, a group registration for leaders of your company to attend the event, and customized co-marketing and co-promotion. We are here to work with you.

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BACK

